

## **“CARAPELLI FOR ART” COMPETITION RULES AND REGULATIONS**

### **COMPETITION PROJECT**

Carapelli is promoting the first “Carapelli for Art” award, a competition for visual arts that intends to enhance, promote and support young contemporary artists, in celebration of the company’s 125th anniversary.

### **ENTRANTS**

The 2018 “Carapelli for Art” competition is open to students at Italian Academies of Fine Arts, and all artists working in the fields of painting, photography, sculpture, installation and videos.

Artists of any nationality can enter the “Carapelli for Art” competition.

### **ENTRIES**

Entries can be either new pieces or previous artworks, as long as these have not been entered in other competitions.

The theme of the competition is “CARAPELLI FOR ART: SKILL, TRADITION and QUALITY”.

Entries can be realised using any technique and materials.

Each entry must be signed by the artist and received at the address notified to finalists by the organisers, at least five days before the prize ceremony to be held in September.

### **THE PRIZES**

There are two prize categories, with a total of €10,000 in prize money:

- “Academy” category for students enrolled at Italian Academies of Fine Arts, with a first prize of €3,000, second prize of €2,000 and third prize of €1,000.
- “Open” category for all professional artists with a chance to win €4,000

The winners will receive their prizes in the form of a bank draft for the relative amount.

With acceptance of their prize and receipt of their prize money, the winners agree to transfer all ownership and relative rights for publication and use for economic purposes of their entry to Carapelli Firenze S.p.A., while retaining the right to be identified and cited as the artist of their artwork.

## HOW TO ENTER THE COMPETITION

Entrants must send the following documents in *a single file* weighing no more than 5MB to [carapelliforart@carapelli.it](mailto:carapelliforart@carapelli.it) no later than 15 July 2018:

1. CV in Italian, containing personal data processing authorisation in compliance with Italian Legislative Decree 196/2003 and the GDPR (EU) 2016/679, specifying date of birth, address, phone number, email, completed studies, past exhibitions.
2. Description and summary of the artwork
3. Photocopy of valid ID with signature
4. A maximum of 5 images of the entry. Videos may be sent in using a YouTube or Vimeo link. Each link counts as one image

Entrants must declare if they are entering the “Open” or “Academy” category; in the latter case, they must attach a document attesting to their enrolment in and details of their Academy of Fine Arts . Carapelli Firenze reserves the right to check effective Academy enrolment for the winners in this category.

Entrants will be notified by email of the various stages of the competition.

The selected artists will be notified by email by 31 July, and will also be sent all the necessary information regarding the address to which they must send their original artwork. Entries not received for whatever reason by the competition closing date will be automatically disqualified.

Entrants are invited, but not obliged in any way, to provide a 30-60 second video telling the story behind the creation of their artwork. These “video diaries” will be collected, selected and published on the competition promo channels given below. These videos will have no bearing on the final selection of winners.

## JURY AND SELECTION

Entries will be selected by a jury comprising four expert contemporary art critics and curators and a representative from Carapelli Firenze.

Selection will take into consideration both the conceptual elements of the artwork and the artist’s CV.

During the competition, Carapelli Firenze reserves the right to select artworks from entries received and publish them on the social media channels activated to promote participation in the competition and give visibility to ongoing results. This selection will have no bearing on selection of the competition finalists or winners.

## USE OF MATERIALS

By entering the competition, entrants give authorisation for images of the artworks and documents sent in to be used in the ways and for the purposes deemed most opportune by Carapelli Firenze without entitlement to any kind of payment to the artists. This means, in detail, that the company has the right to use the above material on its websites/social media channels and in communication or

promotional material for the event, as well as for any exhibitions in public or private locations linked to this competition.

Furthermore, the artists authorise use of the images of their artworks on promotional material by the competition's sponsors and related institutions. The artwork will however remain the property of the artist until the prizes are given to the winners and any reproductions will bear the artist's name.

## **ACCEPTANCE**

By entering the competition, the artists recognise and implicitly accept all these rules and regulations, with no exemptions. Entrants declare that they have carefully read these rules and regulations and therefore accept all the points therein.

## **PRIVACY**

### *1) Data processing purposes and methods*

The information and data collected will be used, in compliance with Italian Legislative Decree 2003/196 and Regulation (EU) 2016/679, exclusively for the following purposes:

- for entering artists in the competition;
- for management of the competition itself and fulfilment of the competition rules and regulations;
- for publication of the list of winners on Carapelli Firenze websites or in other communication media and/or any publication as detailed in the competition regulations;
- to fulfil legal, regulatory or EU standards obligations, and uphold or defend the rights of Carapelli Firenze in the appropriate forum.

The data provided with entry applications may be processed by Carapelli Firenze manually, on paper, using computers or telematically. Specific security measures are followed to prevent the loss of data, illicit or incorrect use and unauthorised access. The data collected will be processed by Carapelli Firenze solely to comply with the above detailed purposes, with total respect for confidentiality and in compliance with the provisions in GDPR 2016/679. The information and personal data will be stored for the duration of the competition and in any case for the period of time envisaged by relative legislation for the purposes of the competition.

### *2) Communication, disclosure and transfer of data to third party countries and international organisations.*

The personal data acquired by Carapelli Firenze may be communicated, solely for the purposes detailed in point 1) above, to third parties, judicial bodies, couriers/transport companies, postal services, lawyers, consultants, notaries and other parties nominated in the competition rules and regulations, such as third parties processing the data as data managers and/or as natural persons authorised by the data controller, or working completely autonomously as separate data controllers, for the purposes of the competition. The personal data acquired will

never be disclosed, with the exception of the publication of the list of winners. The data communicated will not be transferred to third party countries or non-EU international organisations.

### *3) Mandatory data*

Data must be provided for the purposes outlined in points 1) and 2) above in order to enter the competition and failure to do so may lead to the artist not being able to enter the competition and/or be selected as a winner.

### *4) Marketing purposes*

The personal data may also be used for the purposes of mailing of information and/or advertising material or for commercial news about new products or updates and news about existing products. Provision of data for these purposes and/or consent to their processing is not mandatory and any refusal to the same shall not lead to non-fulfilment of the services in question.

### *5) Information regarding the Data Controller and Data subject rights.*

The Data Controller of the personal data acquired is Carapelli Firenze S.p.A., headquartered in Tavarnelle Val di Pesa (FI) Via Leonardo da Vinci 31, 50028.

The Data Subject has the right at any time to ask the Data Controller for access to their personal data, that their data be amended, cancelled or subjected to limited processing. Furthermore, Data Subjects also have the right, at any time, to oppose processing of their personal data (including automated processing) and portability of their data. Without prejudice to any other administrative and legal appeal, if Data Subjects retain that processing of their data violates Regulation (EU) 2016/679, pursuant to point (f) of article 15 of the above-mentioned Regulation (EU) 2016/679, have the right to lodge complaint with the Personal Data Protection Authority and, with reference to point (a) of article 6(1) and point (a) of article 9(2), have the right to revoke their given consent at any time.

In the case of a request for portability of the data, the Data Controller will provide, in a commonly used, structured format legible on an automatic device, the personal data relative to the Data Subject, without prejudice to articles 20(3) and 20(4) of Regulation (EU) 2016/679. Should the Data Subject no longer want to be contacted, the use of their personal data for communication will cease immediately.

## **COMPETITION INELIGIBILITY**

The following people may not enter the competition:

- Those who send in their entry application after 15/07/2018
- Effective members of the Jury, members of the Organisational Body, their spouses and/or relatives up to the sixth degree of kinship.
- Employees and collaborators of the jury members, of the Organisational Body and involved organisations.



## **COMPETITION TIMESCALE**

The call for entries will be launched in May. Artists will send in their entry application as described above, by 15 July.

The jury will evaluate the artwork and select the winners in the two categories by the end of July.

Winners will be notified by 31 July and must send in their artwork to Carapelli by 7 September.

The prize ceremony will be held before the end of September, in a venue to be confirmed, and winners will be invited to take part.

## **COMPETITION COMMUNICATION**

The call for competition entries will be diffused on the website [www.carapelliforart.it](http://www.carapelliforart.it), Carapelli web and social media channels, partner academies, social media channels of the agency coordinating the project and press release.

## **ORGANISATIONAL BODY**

The organisational body is located at Carapelli Firenze S.p.A. and any communication regarding the competition will be managed using the email [carapelliforart@carapelli.it](mailto:carapelliforart@carapelli.it).

## **COLLABORATION WITH ACADEMIES**

Carapelli Firenze will notify the main Italian Academies of Fine Arts of this competition, asking for their support in the form of diffusion of the call for entries with their students. As well, obviously, as being responsible for every aspect of the competition, Carapelli Firenze, undertakes to promote it throughout Italy. The names of those Academies that have adhered to the project will be cited in this nationwide promotion.

CARAPELLI FIRENZE